

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**American Rambler Productions**  
**138 Conant Street**  
**Beverly, MA 01915**  
**USA**

<b>Contract / Revision</b> 488385 /		<b>Alt Order #</b> 06264752
<b>Product</b> RNC-ROMNEY		
<b>Contract Dates</b> 08/08/12 - 08/14/12		<b>Estimate #</b> 313
<b>Advertiser</b> Romney for President, Inc		<b>Original Date / Revision</b> 08/06/12 / 08/06/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KVVU	<b>Account Executive</b> Teresa Difuria	<b>Sales Office</b> TELEREP-PHIL
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	08/13/12	08/14/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$825.00			
N 2	KVVU	08/08/12	08/10/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WTF--				3	\$825.00			
N 3	KVVU	08/08/12	08/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WTF--				6	\$750.00			
N 4	KVVU	08/13/12	08/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				4	\$750.00			
N 5	KVVU	08/08/12	08/10/12	Cops	2-3p		:30			NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WTF--				3	\$185.00			
N 6	KVVU	08/13/12	08/14/12	Cops	2-3p		:30			NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$185.00			
N 7	KVVU	08/08/12	08/10/12	Anderson	3-4p		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WTF--				3	\$275.00			
N 8	KVVU	08/13/12	08/14/12	Anderson	3-4p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$275.00			
N 9	KVVU	08/08/12	08/10/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WTF--				3	\$350.00			
N 10	KVVU	08/13/12	08/14/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$350.00			
N 11	KVVU	08/08/12	08/10/12	Fox 5 News at 5	5-530p		:30			NM	6	\$3,510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<b>Contract / Revision</b> 488385 /		<b>Alt Order #</b> 06264752
<b>Contract Dates</b> 08/08/12 - 08/14/12		<b>Product</b> RNC-ROMNEY
<b>Advertiser</b> Romney for President, In		<b>Estimate #</b> 313
		<b>Original Date / Revision</b> 08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				6	\$585.00			
N 12	KVVU	08/13/12	08/14/12	Fox 5 News at 5	5-530p		:30			NM	4	\$2,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$585.00			
N 13	KVVU	08/08/12	08/10/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				6	\$600.00			
N 14	KVVU	08/13/12	08/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$600.00			
N 15	KVVU	08/13/12	08/14/12	Extra	M-F 7-730p		:30			NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$575.00			
N 16	KVVU	08/08/12	08/10/12	Extra	M-F 7-730p		:30			NM	3	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$575.00			
N 17	KVVU	08/08/12	08/10/12	TMZ	730-8p		:30			NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$825.00			
N 18	KVVU	08/13/12	08/14/12	TMZ	730-8p		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$825.00			
N 19	KVVU	08/08/12	08/10/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$5,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$1,725.00			
N 20	KVVU	08/13/12	08/14/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$6,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$1,725.00			
N 21	KVVU	08/13/12	08/13/12	Hotel Hell	Mon 8p-9p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$2,700.00			
N 22	KVVU	08/11/12	08/11/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2-				2	\$950.00			
N 23	KVVU	08/12/12	08/12/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2				2	\$300.00			
N 24	KVVU	08/12/12	08/12/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2				2	\$1,575.00			
Totals											74	\$54,950.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	74	\$54,950.00	\$46,707.50
<b>Totals</b>	<b>74</b>	<b>\$54,950.00</b>	<b>\$46,707.50</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

Contract / Revision	Alt Order #
488385 /	06264752

Contract Dates	Product	Estimate #
08/08/12 - 08/14/12	RNC-ROMNEY	313

Advertiser	Original Date / Revision
Romney for President, Inc	08/06/12 / 08/06/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6264752  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG6/12 14.56  
\*\*\* KVVU-TV \*\*\*

ADV # ADV. NAME POLI/M ROMNEY/RNC/R/PRE/US REP. # OFF. # 762 SALESMAN #

AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN PH- TERESA DIFURIA

BEVERLY, MA 01915

ORDER # 428385 CONTRACT # 6264752 CLASS: NATL. LOCAL REGIONAL

PRDCT RNC-ROMNEY EST#313 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/12 AUG14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG6/12 14.56

REP: TO ROSE  
FR NIKKI  
NEW RNC ROMNEY ORDER  
TOTAL \$54950  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 313

1			600A-700A	30		\$825.00	8/13	8/14	2		M-TU	2
---	--	--	-----------	----	--	----------	------	------	---	--	------	---

PROGRAM : NEWS  
CON COM1 : MAX 1X DAY

2			600A-700A	30		\$825.00	8/8	8/10	3		W-F	3
---	--	--	-----------	----	--	----------	-----	------	---	--	-----	---

PROGRAM : NEWS  
CON COM1 : MAX 1X DAY

REP HEADLINE# 6264752  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 14.56  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$750.00	8/8	8/10	6		W-F	6
4			700A-900A PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$750.00	8/13	8/14	4		M-TU	4
5			200P-300P PROGRAM : COPS CON COM1 : MAX 1X DAY	30		\$185.00	8/8	8/10	3		W-F	3
6			200P-300P PROGRAM : COPS CON COM1 : MAX 1X DAY	30		\$185.00	8/13	8/14	2		M-TU	2
7			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : MAX 1X DAY	30		\$275.00	8/8	8/10	3		W-F	3
8			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : MAX 1X DAY	30		\$275.00	8/13	8/14	2		M-TU	2
9			400P-500P PROGRAM : DR OZ CON COM1 : MAX 1X DAY	30		\$350.00	8/8	8/10	3		W-F	3
10			400P-500P PROGRAM : DR OZ CON COM1 : MAX 1X DAY	30		\$350.00	8/13	8/14	2		M-TU	2
11			500P-530P PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$585.00	8/8	8/10	6		W-F	6

REP HEADLINE# 6264752  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 14.56  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			500P-530P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$585.00	8/13	8/14	4		M-TU	4
13			530P-600P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$600.00	8/8	8/10	6		W-F	6
14			530P-600P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$600.00	8/13	8/14	4		M-TU	4
15			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$575.00	8/13	8/14	2		M-TU	2
16			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$575.00	8/8	8/10	3		W-F	3
17			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$825.00	8/8	8/10	3		W-F	3
18			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$825.00	8/13	8/14	2		M-TU	2
19			1000P-1100P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$1,725.00	8/8	8/10	3		W-F	3
20			1000P-1100P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$1,725.00	8/13	8/14	4		M-TU	4
21			800P-900P PROGRAM : HELLS KITCHEN	30		\$2,700.00	8/13	8/13	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1000P-1100P	30		\$950.00	8/11	8/11	2		SAT	2
PROGRAM : NEWS												
23			800A-900A	30		\$300.00	8/12	8/12	2		SUN	2
PROGRAM : NEWS												
24			1000P-1045P	30		\$1,575.00	8/12	8/12	2		SUN	2
PROGRAM : NEWS												
AUG/12 54950.00												
CONTRACT TOTAL												54950.00
TOTAL SPOTS												74

MARKET TOTALS \$457,916

KVVU 12% KSNV 27% KLAS 45% KTNV 15% KVMY 1% KVCW 0% CABL 0%

KTUD 0%

SVC- NSI

DEMOS- RA35+\*